

Journal of Economics and Administrative Sciences (JEAS)



Available online at http://jeasiq.uobaghdad.edu.iq

# The role of GRI standards in reporting the dimensions of sustainable development - An applied study in a number of local companies on the Iraq Stock Exchange

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Received:13/3/2022	Accepted: 28/3/2022	Published: September / 2022
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#### Abstract

The current research aims to shed light on the Global Reporting Initiative (GRI), which helps to report financial and non-financial information by economic units in general and listed on the Iraq Stock Exchange in particular. The research was based on a main premise that apply the criteria of the Global Reporting Initiative (GRI) would provide useful information to users to help them make appropriate decisions. To achieve the goal of the research, the descriptive analysis method was used, and quantitative analysis was used. At the level of the descriptive analysis method, a desk survey was conducted. As for the quantitative analysis, it relied on applied data through a questionnaire form (Questioners) as a research tool, and the Statistical Package for Social Sciences (spss) was used to analyze the research data and to reach the results. The research got a set of conclusions, the most important of which is that the accounting profession seeks to provide all information that is useful to users in the process of making appropriate decisions. Therefore the application of the Global Reporting Initiative would improve the quality of the information supplied to users as well as economic help units to Think about its strategy, manage risks, and provide a comprehensive picture of the performance of economic units Yeh. Based on the conclusions, a set of recommendations were presented, the most important of which was the need to prepare requirements and qualifications that help implement the Global Reporting Initiative by units to ensure the provision of information that is useful to users in the decision-making process. He urged economic units to submit reports through the application of the Global Reporting Initiative to improve the quality of information provided to users on the one hand and the possibility of improving the unit's performance on the other hand.

**Keywords:** Global Reporting Initiative, sustainable development, Global Reporting Initiative standards.

#### 1. Introduction:

Achieving and reporting on the dimensions of sustainable development is one of the necessities of our time in the local environment, mainly as it aims to protect the rights of current and future generations through the protection of natural resources and other means that achieve those goals.

On the other hand, it has become imperative for companies to disclose the dimensions of sustainable development, their response, and what they have provided to the community concerning the mentioned dimensions, to provide the information required by users to assist them in the appropriate decision-making process.

Based on the previous the research problem can be formulated through the following questions:

1- Do the companies listed in the Iraq Stock Exchange apply the standards of the Global Reporting Initiative, part or in whole?

2- Do the standards issued by the GRI (Global Reporting Initiative) contribute to providing relevant information to users?

The importance of the research stems from the importance of companies' understanding of their impacts on sustainability issues on the one hand and the application of the standards of the Global Reporting Initiative for Sustainable Development, in addition to that, providing information related to sustainable development would help users of all kinds make appropriate decisions and know the extent of the company's participation in Providing services for sustainable development.

The research aims to achieve a set of goals, which are as follows:

1- Shedding light on the theoretical and related aspects of the global initiative to report on the dimensions of sustainable development by companies.

2- Knowing the extent to which companies, especially local companies listed in the Iraq Stock Exchange, apply the Global Reporting Initiative.

**3-** Providing a set of benefits expected to be obtained in the event of the implementation of the global initiative for reporting by local companies listed on the Iraqi Stock Exchange.

#### 2. Methodology:

The current research relied on the descriptive analysis method, and quantitative analysis. At the level of the descriptive analysis method a desk survey was conducted and a review of Arab and foreign theoretical and field studies and research in order to crystallize the foundations and premises on which the theoretical framework is based. The quantitative analysis, relied on applied data through a questionnaire form (Questioners) as a research tool, and the Statistical Package for Social Sciences (spss) was used to analyze the primary research data. Before the research sample, frequencies, percentages, arithmetic averages, and standard deviations were used, in addition to using the correlation coefficient to ensure that the questions that were developed were able to be tested.

#### 2.1 Research hypothesis:

The research is based on the central hypothesis that:

" The application of the standards of the Global Reporting Initiative (GRI) will provide useful information to users on the dimensions of sustainable development to assist them in making decisions"

# 3. Theoretical Aspect 3.1 GRI - Conceptual Framework

**First: The Origin and Concept of the Global Reporting Initiative:** 

The Global Reporting Initiative (GRI) is one way that helps businesses and governments around the world understand and communicate their impacts on critical sustainability issues such as climate change, human rights, governance, and social well-being. This enables real action to create social, environmental and economic benefits for all.

The Global Reporting Initiative related to sustainable development reporting is the first and widely relied global standard for reporting on sustainability issues. In 1997, most global economic units adopted the Global Reporting Initiative, reaching 93% of the 250 largest global companies (<u>http://ar.globalreporting.org</u>). Multiple companies publish reports on sustainable development related to the environmental, economic and social dimensions under increasing pressure from various groups such as financial markets, government, investors and stakeholders on the one hand and to be more transparent. On the other hand, the Global Reporting Initiative helps companies identify, collect and disclose this information clearly and comparably, which led to the issuance of the first Global Reporting Initiative in 2000. (Esban RG, 2015: 107) The most recent reporting framework for the Initiative is the Global Reporting Initiative Standards It was launched in October of 2016. Developed by the World Sustainability Standards Council, it is now considered one of the first global standards for sustainability reporting (<u>https://ar.wikipedia.org/</u>).

## 3.2 Performance Standards Concerned with Sustainable Development:

Sustainable development was defined in the 1987 Rundtlaid Report issued by the World Commission on Environment and Development as development that meets the needs of current generations without compromising the ability of future generations to meet their needs (aras et al: 2009, 88).

On the other hand, the World Bank Group, which is concerned with environmental and social sustainability criteria has identified a set of criteria, represented by the following (World Bank Group, 2012: 1):

• Assessment and management of environmental and social risks and impacts: By disclosing project-related information and consulting with local communities on matters that directly affect them, the client manages ecological and social performance throughout the project life.

• Workers and Work Conditions: Work is one of the main pillars for achieving economic growth, but providing job opportunities and generating income must be balanced by protecting the basic rights of workers. The dialectical relationship between workers and management is a key element for the company's sustainability.

Resource efficiency and pollution prevention: There is a growing consensus that the current and projected concentration of greenhouse gases in the atmosphere threatens the public health and well-being of current and future generations. Therefore, there is a need to use resources more efficiently and effectively through the use of widespread technologies and practices that reduce pollution.

• Health, Safety and Security of Local Communities: This criterion focuses on the need to avoid or reduce the exposure of the health, safety and security of local communities to risks and impacts resulting from the activities of large projects, such as emissions of toxic substances and others.

• Land acquisition and forced resettlement:

• Conservation of biodiversity and sustainable management of living natural resources or the so-called ecosystem.

#### 3.3 importance of reporting on the dimensions of sustainable development:

(Jerboa: 2004) defines sustainable development reporting (Al-Hajj: 2017) as how the economic unit can inform the community with its various parties about its various activities with social implications. The importance of disclosing sustainable development lies in the fact that there is pressure on economic units to be more disclosing not only about their financial performance through their financial reports, but also about their performance in key social, ethical and environmental issues. In addition, stakeholders often seek information other than Those required by the mandatory disclosure framework, which include environmental and social performance information for economic units (Al-Hajj, 2017: 108)

(Abdul-Moneim and Al-Ajlouni: 2013), quoting from (Al-Anbaki and Al-Shammari: 2019), and there is a group of opinions that confirm the necessity of having a report on sustainable development, which is prepared by economic units voluntarily. In moral theory and economic theory, from a moral point of view, economic units bear social and moral obligations to participate in activities with social responsibility. As for economic theories, the emphasis on these reports is based on the presence of the unit's best reputation and works to increase the benefits of shareholders directly and indirectly (Al-Anbaki and Al-Shammari, 2019: 434).

In addition to the those above ethical and economic benefits, sustainability accounting provides the following (Al-Hajj, 2017: 105):

1- Providing information to internal and external users and assisting them in the decision-making process that achieves sustainability goals.

2- Sustainability accounting helps units include sustainability issues for decisionmaking and help them achieve sustainability goals.

**3-** Achieving accountability, transparency, governance, risk management and finding sources of competitive advantage for the economic unit.

In addition, (Al-Mansoori: 2005) confirms, quoting from (Al-Hajj, 2017: 105) that sustainable development has a set of goals represented by the following (Al-Hajj, 2017: 105):

1- Maintaining a balance between the available resources and the basic needs of individuals.

2- Rationalizing the use of all resources.

**3-** Spreading environmental awareness and achieving belonging among members of the community.

4- Conservation of natural resources and reuse of resources and waste.

5- Regional and international cooperation to meet the requirements and problems of the environment.

6- Ensuring the inclusion of environmental planning in all stages of development planning.

To complete the tasks for the Global Reporting Initiative, four focus areas for the coming years have been identified:

1- Setting standards and guidelines to advance sustainable development.

2- Harmonizing the sustainable development landscape by identifying opportunities for cooperation and partnership that serve the vision and mission of GRI.

3- Leading sustainability reports efficiently and effectively by improving the quality of reporting.

4- Drive the effective use of sustainability information to improve performance: Work with policymakers, stock exchanges, regulators, and investors to drive transparency and enable effective reporting.

# 3.4 Standards for the Global Reporting Initiative (GRI)

The committees of the Global Reporting Initiative have identified a set of criteria, which includes the following: (<u>https://www.globalreporting.org</u>) : 3.4.1 International Standards:

(Universal Standards)					
Standard No		Activation date			
GRI 101	(Foundation)2016	01 Jul 2018			
GRI 102	(General Disclosures)2016	01 Jul 2018			
GRI 103	(Management Approach)2016	01 Jul 2018			

 Table (1) International Standards

# 3.4.2 Economic Criteria:

	Table (2) Economic Criteria						
	(Economic Standards)						
Standard No		Activation date					
GRI 201	(Economic Performance) 2016	01 Jul 2018					
GRI 202	(Market Presence) 2016	01 Jul 2018					
GRI 203	(Indirect Economic Impacts) 2016	01 Jul 2018					
GRI 204	(Procurement Practices) 2016	01 Jul 2018					
GRI 205	2016 (Anti-corruption)	01 Jul 2018					
GRI 206	2016 (Anti-competitive Behavior)	01 Jul 2018					

# 3.4.3 Environmental Standards:

# Table (3) Environmental Standards

	(Environmental Standards)	
Standard No		Activation date
GRI 301	(Materials) 2016	01 Jul 2018
GRI 302	2016 (Energy)	01 Jul 2018
GRI 303	(Water and Effluents) 2016	01 Jan 2021
GRI 304	2016 (Biodiversity)	01 Jul 2018
GRI 305	(Emissions) 2016	01 Jul 2018
GRI 306	(Effluents and Waste) 2016	01 Jul 2018
GRI 307	(Environmental Compliance) 2016	01 Jul 2018
GRI 308	(Supplier Environmental Assessment) 2016	01 Jul 2018

## 3.4.4 Social Standards:

Standard No.	(Social Standards)	A ativation Jata
Standard No		Activation date
GRI 401	(Employment) 2016	01 Jul 2018
GRI 402	(Labor/Management Relations) 2016	01 Jul 2018
GRI 403	(Occupational Health and Safety) 2016	01 Jan 2021
GRI 404	(Training and Education) 2016	01 Jul 2018
GRI 405	(Diversity and Equal Opportunity) 2016	01 Jul 2018
GRI 406	(Non-discrimination) 2016	01 Jul 2018
GRI 407	(Freedom Of Association And Collective 2016Bargaining)	01 Jul 2018
GRI 408	(Child Labor) 2016	01 Jul 2018
GRI 409	(Forced or Compulsory Labor) 2016	01 Jul 2018
GRI 410	(Security Practices) 2016	01 Jul 2018
GRI 411	(Rights of Indigenous Peoples) 2016	01 Jul 2018
GRI 412	(Human Rights Assessment) 2016	01 Jul 2018
GRI 413	(Local Communities) 2016	01 Jul 2018
GRI 414	(Supplier Social Assessment) 2016	01 Jul 2018
GRI 415	2016 (Public Policy)	01 Jul 2018
GRI 416	(Customer Health and Safety) 2016	01 Jul 2018
GRI 417	(Marketing and Labeling) 2016	01 Jul 2018
GRI 418	(Customer Privacy) 2016	01 Jul 2018
GRI 419	(Socioeconomic Compliance) 2016	01 Jul 2018

 Table (4) Social Standards

# 4. Results and Discussion

The design of the questionnaire was based on an important main axis to illustrate the importance of applying the standards of the Global Reporting Initiative (GRI), which would provide useful information to users to help them in the process of making appropriate decisions, as well as a paragraph that included the personal data of the respondents, who numbered 87, most of whom were employees of the Iraq Market. For securities and investors who use information in the market, it is worth noting that the distributed forms valid for analysis were only 75, and a paragraph was added to the questionnaire that allows the respondents to modify it and express their opinion on it, noting that no substantial observations were received and this is what earned the questionnaire form constructive validity (outer). The Statistical Package for Social Sciences (SPSS) was used to analyze the primary research data. To describe the characteristics of the research sample and to indicate the relative importance of the answers to the questionnaire paragraphs by the research sample, frequencies, percentages, arithmetic averages and standard deviations were used, and evaluation statements were used to determine the answers of the research sample. The response ranged from (1-5) according to the Five Likert Scale, which was like this:

Answer	I totally	Ι	neutral	disagree	Strongly
alternatives	agree	agree			Disagree
Class	5	4	3	2	1

The questionnaire included the following topics:

<u>Part One:</u> The part of the demographic variables of the research sample members through (3) variables (gender, age, years of experience) to describe the characteristics of the research sample as indicated in the paragraph describing the demographic variables of the research sample members.

<u>Part Two:</u> This part was devoted to research variables; and included (15) evaluation questions related to the importance of implementing the Global Reporting Initiative.

<u>The third part:</u> Dedicated to measuring internal validity: The tool's stability was tested by measuring the correlation coefficient (correlation) to know that all questions can measure the axis and prove the results.

	Table (5) Per	sonal data of the research s	ample	
%	Repetition	feature	variable	No
%62	54	Male	Sex	1
%38	33	Female		
%100	87	Total		
%26	23	34 – 25	Age	2
%38	33	44 – 35	_	
%21	18	54 – 45		
%15	13	Over 55		
%100	87	Total		
%32	28	More than 5 Years	Experience	3
%43	37	More than 10 Years	Years	
%25	22	More than 15 Years		
%100	87	Total		
Source: Prep	pared by research	ners based on the questionna	aire	

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It is clear from Table (5) that males constitute the most significant percentage in the research sample, as their percentage amounted to (62%), and that the age group between 35 to 44 years represented (33%) of the respondents, while years of experience was the most significant percentage of those who had experience More than ten years and their percentage was (43%).

Analysis of the importance of implementing the Global Reporting Initiative (GRI): <u>4.1 The sample's opinions on the implementation of the Global Reporting</u> Initiative:

## **1- Economic criteria:**

The questions posed to respondents are based on a portion of what is included in the GRI Standards.

	Table (6) Sample opinions on the in	mportance	of apply	ving econo	mic standa	ards
No	Questions	I totally agree	I agree	neutral	disagree	Strongly Disagree
	Company tax compliance	41	32	9	2	3
1	reporting helps provide useful information to users	%47	%37	%10	%2	%4
-	Reporting of legal actions related to anti-competitive behavior and	35	30	12	6	4
2	<sup>2</sup> monopolistic operations increases the company's market share.	%40	%34	%14	%7	%5
	Reporting on the number and	30	38	10	7	2
3	percentage of employees who are anti-corruption in the company is useful in the decision-making process of users.	%34	%44	%12	%8	%2
	Reporting the total number of incidents related to confirmed	28	39	10	4	6
4	corruption and the number of employees dismissed for corruption helps increase the company's market share.	%32	%45	%11	%5	%7
	The communication of risks and opportunities and techniques for	44	20	15	5	3
5 that the expendinflu	managing risks and opportunities that lead to material changes in the company's revenues and expenses is one of the factors influencing appropriate decision- making for users.	%50	%23	%17	%6	%4
	rce: Prepared by the researcher base buts of the (Excel) program.	d on the da	ta of the	e question	naire and t	he

It is clear from Table (6) that the respondents' answers to this paragraph generally tended towards (strongly agree and agree), as the percentage for the first question was 92%, for the second question 77%, for the third question 93%, for the fourth question was 81%, and for the fifth question was 81%.

## **2- Environmental Standards:**

The questions posed to respondents are based on a portion of what is included in the GRI Standards.

Ta	able (7) Sample opinions about the in	portance o	f applyi	ng enviro	nmental sta	andards
No	questions	I totally agree	I agree	neutral	disagree	Strongly Disagree
	Reporting the fuel consumed, the	2	4	15	36	30
1	number of hours consumed by the company, as well as the types of energy used in the company are factors that influence the decision- making of users.	%2	%5	%17	%41	%35
	Reporting the percentage of materials that have been recycled	2	3	16	28	38
2	and used in the manufacture of raw materials is one of the factors that influence the increase of the company's market share.	%2	%4	%18	%32	%44
	<b>Reporting of water-related</b> treatments, how they are	2	4	12	32	37
3	organized, and standards for effluent disposal are useful in the decision-making process.	%2	%5	%14	%37	%42
	Reporting of waste that has been recycled, reused and how it was	2	5	18	29	33
4	disposed of helps in the appropriate decision-making process.	%2	%6	%21	%33	%38
	<b>Reporting fines and penalties for non-compliance with</b>	2	5	18	27	35
5	environmental laws is helpful in the users' decision-making process.	%2	%6	%21	%31	%40
	rce: Prepared by the researcher base outs of the (Excel) program.	d on the da	ta of the	e question	naire and t	the

It is clear from Table (7) that the respondents' answers about this paragraph generally tended towards (strongly agreed and agreed), as the percentage for the first question was 92%, for the second question 77%, for the third question 93%, for the fourth question was 81%, and for the fifth question was 81%.

### **3- Social Standards:**

The questions presented to respondents are based on a portion of what is included in the GRI Standards

	Table (8) Sample opinions on the	e importanc	e of app	lying soci	al standar	ds
No	questions	I totally agree	I agree	neutral	disagree	Strongly Disagree
	Reporting the total number of	3	6	19	30	29
1	employees and the rate of new hires during the year is useful in the decision-making process by the users.	%3	%7	%23	%34	%33
	Reporting benefits obtained by employees such as life insurance	1	6	12	35	33
2	and health care helps increase the company's market share.	%1	%7	%14	%40	%38
	Reporting of the OHSMS being	2	3	15	29	38
3	implemented due to legal or other requirements is useful in the decision-making process.	%2	%3	%17	%33	%44
	Reporting processes for investigation of work-related	5	9	19	22	32
4	accidents as well as identifying and assessing risks is useful in the decision-making process by users.	%6	%10	%22	%25	%37
	Reporting what training hours employees have received and what	2	5	17	29	34
5	programs are being offered to upgrade employees' skills is helpful in making appropriate decisions.	%2	%6	%20	%33	%39
	rce: Prepared by the researcher base	d on the da	ta of the	e question	naire and t	he
outp	outs of the (Excel) program.					

It is clear from Table (8) that the respondents' answers to this paragraph generally tended towards (strongly agree and agree), as the percentage for the first question was 92%, for the second question 77%, for the third question 93%, for the fourth question was 81%, and for the fifth question was 81%.

# 4.2 The analytical aspect of the sample's opinions:

1- Analytical aspect of economic criteria:

	Table (9) Analy	Table (9) Analytical aspect of economic criteria						
No	questions	Arithmetic	Relative					
110	questions	mean	deviation	coefficient	importance			
	Company tax compliance							
1	reporting helps provide useful	1.781	0.969	0.940	1			
	information to users							
	<b>Reporting of legal actions</b>							
	related to anti-competitive							
2	behavior and monopolistic	2.011	1.115	1.244	4			
	operations increases the							
	company's market share.							
	Reporting on the number and							
	percentage of employees who		1.000	1.000				
3	are anti-corruption in the	2.000			2			
5	company is useful in the				2			
	decision-making process of							
	users.							
	Reporting the total number of							
	incidents related to confirmed							
4	corruption and the number of	2.092	1.116	1.247	5			
-	employees dismissed for	2.072	1.110	1.27/	5			
	corruption helps increase the							
	company's market share.							
	The communication of risks							
	and opportunities and							
	techniques for managing risks							
	and opportunities that lead to							
5	material changes in the	1.885	1.104	1.247	3			
	company's revenues and							
	expenses is one of the factors							
	influencing appropriate							
	decision-making for users. rce: Prepared by the researcher.							

Source: Prepared by the researcher, based on SPSS program outputs

From Table (9), it is clear that the fourth question has obtained the highest arithmetic mean, reaching (2.092), which qualifies to be the fifth question in terms of relative importance. In contrast, the first question got the lowest standard deviation, getting (0.969), and the lowest coefficient of variation, which is (0.940), which qualified it to be the first question in terms of relative importance.

	Table (10) Analytic				
No	questions	Arithmetic	standard	Variation	Relative
1.10	-	mean	deviation	coefficient	importance
	Reporting the fuel consumed,				
	the number of hours				
	consumed by the company, as				_
1	well as the types of energy	1.885	9810.	0.963	2
	used in the company are				
	factors that influence the				
	decision-making of users.				
	Reporting the percentage of				
	materials that have been				
	recycled and used in the			1.044	
2	manufacture of raw materials	1.954	1.021		4
	is one of the factors that				
	influence the increase of the				
	company's market share.				
	<b>Reporting of water-related</b>				
	treatments, how they are				
3	organized, and standards for	1.873	0.974	0.949	1
	effluent disposal are useful in				
	the decision-making process.				
	Reporting of waste that has				
	been recycled, reused and				
4	how it was disposed of helps	2.011	1.017	1.035	3
	in the appropriate decision-				
	making process.				
	<b>Reporting fines and penalties</b>				
	for non-compliance with				
5	environmental laws is helpful	1.988	1.028	1.058	5
	in the users' decision-making				
	process.				

## 2- Analytical aspect of environmental standards:

Source: Prepared by the researcher, based on SPSS program outputs

From Table (10), it is clear that the fourth question has obtained the highest arithmetic mean, reaching (2.011), which qualifies to be the second question in terms of relative importance, while the third question obtained the lowest standard deviation, reaching (0.974) and the lowest coefficient of variation, which is (0.949), which qualified it to be the first question in terms of relative importance.

#### **<u>3- Analytical aspect of social standards:</u>**

Table (11) Analytical aspect of social standards					
No	questions	Arithmetic mean	standard deviation	Variation coefficient	Relative importance
1	Reporting the total number of employees and the rate of new hires during the year is useful in the decision-making process by the users.	1.885	0.981	0.963	2
2	Reporting benefits obtained by employees such as life insurance and health care helps increase the company's market share.	1.954	1.021	1.044	3
3	Reporting of the OHSMS being implemented due to legal or other requirements is useful in the decision-making process.	1.873	0.974	0.949	1
4	Reporting processes for investigation of work-related accidents as well as identifying and assessing risks is useful in the decision- making process by users.	2.011	1.035	1.035	5
5	Reporting what training hours employees have received and what programs are being offered to upgrade employees' skills is helpful in making appropriate decisions.	1.988	1.028	1.058	4

Source: Prepared by the researcher, based on SPSS program outputs

From Table (11), it is clear that the fourth question has obtained the highest arithmetic mean, reaching (2.011), which qualifies to be the fifth question in terms of relative importance, while the third question obtained the lowest standard deviation, reaching (0.974) and the lowest coefficient of variation, which is (0.949), which qualified it to be the first question in terms of relative importance.

## **5.** Conclusions and Recommendations

## First: the conclusions

**1.** The accounting profession seeks to provide all the information that users can benefit from in the appropriate decision-making process.

2. Implement the Global Reporting Initiative would improve the quality of information provided to users, as well as economic help units think about their strategies, manage risks and provide a comprehensive picture of the performance of economic units.

#### **Second: Recommendations**

1. The necessity of preparing the requirements and qualifications that help to implement the Global Reporting Initiative by the units to ensure the provision of the information that is useful to users in the decision-making process.

2. Urging economic units to submit reports through the application of the Global Reporting Initiative to improve the quality of information provided to users on the one hand and the possibility of improving the performance of the economic unit on the other hand.

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Vol.28 (NO. 133) 2022, pp. 200-215

Journal of Economics and Administrative Sciences

دور معايير GRI في الإبلاغ عن أبعاد التنمية المستدامة - دراسة تطبيقية في عدد من الشركات لمحلية المدرجة في سوق العراق للأوراق المالية

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Received:13/3/2022 Accepted: 28/3/2022 Published: September / 2022

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مستخلص البحث:

يهدف البحث الحالي إلى تسليط الضوء على المبادرة العالمية للإبلاغ (GRI) التي تساعد على الإبلاغ عن المعلومات المالية وغير المالية من قبل الوحدات الاقتصادية بشكل عام والمدرجة في سوق العراق للأوراق المالية بشكل خاص. واستند البحث على فرضية رئيسية مفادها أن تطبيق معايير المبادرة العالمية للإبلاغ (GRI) من شأنه أن يوفر المعلومات المفيدة للمستخدمين لمساعدتهم في عملية اتخاذ القرارات الملائمة " ولتحقيق هدف البحث تم استخدام منهج التحليل الوصفي، والتحليل الكمي، فعلى صعيد المنهج التحليل الوصفي تم إجراء المسح المكتبي والاطلاع على الدراسات والبحوث النظرية والميدانية العربية منها والأجنبية. أما على في التحليل الكمي فقد تم الاعتماد على بيانات تطبيقية من خلال استمارة استبيان (Questioners) كأداة للبحث وتم استخدام الرزمة الإحصائية للعلوم الاجتماعية Statistical Package for Social Sciences ) لتحليل بيانات البحث وللتوصل إلى النتائج . وقد توصل البحث إلى مجموعة من الاستنتاجات تمثلت أهمها بأن مهنة المحاسبة تسعى تقديم جميع المعلومات التي تفيد المستخدمين في عملية اتخاذ القرارات الملائمة، وبالتالي فأن تطبيق المبادرة العالمية للإبلاغ من شأنه أنَّ يعمل على تحسين جودة المعلومات المقدمة إلى المستخدمين فضلاً عن أنها تساعد الوحدات الاقتصادية على التفكير باستراتيجيتها وإدارة المخاطر وتقديم صورة شاملة عن أداء الوحدات الاقتصادية. وبالاعتماد على الاستنتاجات تم تقديم مجموعة من التوصيات تمثلت أهمها بضرورة إعداد المتطلبات والمؤهلات التي تساعد في تطبيق المبادرة العالمية للإبلاغ من قبل الوحدات لضمان تقديم المعلومات التي تفيد المستخدمين في عملية اتخاذ القرارات. وحث الوحدات الاقتصادية على تقديم التقارير من خلال تطبيق المبادرة العالمية للإبلاغ لتحسين جودة المعلومات المقدمة للمستخدمين من جهة وإمكانية تحسين أداء الوحدة من جهة أخرى.

المصطلحات الرئيسة للبحث : المبادرة العالمية للابلاغ ، التنمية المستدامة ، معايير المبادرة العالمية للابلاغ.

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