# **Article Title**

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**Abstract**

**Purpose**: The objective of this study was to identify the profile of academic research on blended learning in the world and propose a research agenda for the topic.

**Theoretical Framework:** Recent literature has reported satisfactory results in both student performance and satisfaction in blended learning (Dziuban et al., 2015). However, there is still much to investigate and learn about BL because it is a recent development.

**Design/Methodology/Approach:** We analyses the profile of international publications on blended learning in management and business from 2001 to 2024. We identified when, who, where and what was published on the subject, singling out the authors and journals with the greatest impact based on the h-index and CiteScore (Scopus), as well as exploring the cooperation between countries.

**Findings:** The volume of research has been increasing over the past twenty years, although there are only a few authors, institutions and reference journals contributing to the topic’s consolidation and the countries conducting the most joint research in co-authoring networks account for the largest volume of publications, authors, and impact journals.

**Research, Practical & Social implications:** We suggest a future research agenda and highlight the contributions made to executive and management education.

**Originality/value:** The results indicate that the number of publications is growing, and the management and business area is the one that contributes the most, with the countries that produce in co-authorship also providing the most publications.

**Keywords:** Blended learning; Management education; Executive education; Bibliometric analysis; Management and Business Education.

**JEL Classification:** M10, M12, M15, M19.

**Authors’ individual contribution:** Conceptualization — H.H.F.; Methodology — H.H.F.; Formal Analysis — H.H.F.; Investigation — H.H.F. and W.K.; Data Curation — H.H.F.; Writing —Original Draft — H.H.F.; Writing — Review & Editing — W.K., and H.H.F.; Visualization — H.H.F.; H.A.H. & G.A.K.A.; Supervision —W.K., and H.H.F.; Project Administration —H.H.F.

**Declaration of conflicting interests: The Authors declare that there is no conflict of interest.**

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2. The paper should be divided into clearly defined and numbered structural parts (1. Introduction, 2. Literature review and Hypothesis Development, 3. Research Methodology, 4. Results, 5. Discussion of Results, 6. Conclusion.); each subsection should be numerated as well. Please, adjust the titles of the sections.
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4. **“Literature Review and Hypothesis Development**” sectionit is important to add a few more references of the recent years (2019-2024) to make the paper more citable.

Note: At least 15 Literature Review must be discussed.

1. “**Methodology**” section should also contain description of alternative methods that would be suitable for conducting the research. In general, the following paragraphs should be included in “METHODOLOGY”:

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1. The “**Results**” section should include a presentation of descriptive and inferential statistics, as well as testing the hypothesis proposed by the Author(s).
2. We recommend specifying more deeply why is important for future research (section “**Conclusion**”) and whether there are some limitations of the research. Also, in this section The text of the should be continuous, without being divided into sub-titles.

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4. In order to facilitate the transparency of the authors’ contribution, since January 2024 Journal of Economics and Administrative Sciences approves a decision about the “CRediT” taxonomy of contributor roles. Doing so, we ask our authors to use this taxonomy when providing an Author Contributions section for research papers. With reference to recent paper by Brand et al. (2015), we provide taxonomy. Also, we provide an example of a recent Author Contributions section reorganized to use this format.

For Example:

**Authors’ individual contribution:** Conceptualization — H.H.F.; Methodology — H.H.F.; Formal Analysis — H.H.F.; Investigation — H.H.F. and W.K.; Data Curation — H.H.F.; Writing —Original Draft — H.H.F.; Writing — Review & Editing — W.K., and H.H.F.; Visualization — H.H.F.; H.A.H. & G.A.K.A.; Supervision —W.K., and H.H.F.; Project Administration —H.H.F.

**Declaration of conflicting interests: The Authors declare that there is no conflict of interest.**

1. It is recommended including Acknowledgements that recognize the importance of contributions made by other researchers to the paper submitted (that have not been included in the paper authorship) or organizations (universities, grants numbers, etc.) which provided funds for conducting the research (if any).
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**Figure 1:** Elucidation of the NBAA IFR flight profile.

**Table 1:** Table font is Times New Roman, 11-point size.

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| **Statistics** | | | | **Variable** |
| **Maximum** | **Minimum** | **Standard deviation** | **Average** |
| 5/00 | 1.00 | 87/0 | 90/3 | Innovation |
| 5/00 | 1.00 | 81/0 | 92/3 | Quality |
| 5/00 | 1.00 | 99/0 | 88/3 | Customer Relationships |
| 5/00 | 1.00 | 80/0 | 04/3 | Brand values |

1. Font size (12), font type (Times New Roman), line spacing according to the format shown in the pictures:

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https://prospero.murdoch.edu .au:443/record=b2130403

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(Colcough & Colcough, 1999)

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(Rosenthal et al., 2000)

Rosenthal, R., Rosnow, R. L., & Rubin, D. B. (2000). Contrasts and effect

sizes in behavioral

research: A correlational approach. Cambridge University Press.

* **Book: Different Works by Same Author in Same Year**

(Kubler-Ross, 1993b)

Kubler-Ross, E. (1993а). AIDS: The ultimate

challenge. Collier Books.

(Kubler-Ross, 1993а)

Kubler-Ross, E. (1993b). Questions and answers on death and dying. Collier Books.

* **Book: Organization as Author**

(American Educational Research Association, 1985)

American Educational Research Association. (1985). Standards for educational

psychological testing. American Psychological Association.

And

* **Book: Government Agency as Author**

(Department of Health and Aged Care, 1998)

Department of Health and Aged Care. (1999). Mental health: A report focusing on

depression, 1998. Australian Government Publishing Service.

* **Book: Different Editions (Howitt & Cramer, 2008)**

Howitt, D., & Cramer, D. (2008). Introduction to research methods in psychology (2nd

Prentice Hall.ed.).

* **Conference Papers (Balakrishnan, 2006)**

Balakrishnan, R. (2006, March 25-26). Why aren't we using 3d user interfaces, and will we

ever? [Paper presentation]. IEEE Symposium on 3D User Interfaces, Alexandria, VA.

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Government Department Report (Department of Education, 2022)‎

Department of Education. (2022). Belonging, being & becoming: The early years learning ‎framework for Australia V2.0. Australian Government. ‎https://www.acecqa.gov.au/sites/default/files/2023-01/EYLF-2022-V2.0.pdf

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Marston, R.J. (1984). Nickel mineralization in Western Australia. (Mineral Resources Bulletin ‎‎14). Department of Mines, Industry Regulation and Safety, Geological Survey of Western ‎Australia. https://dmpbookshop.eruditetechnologies.com.au/product/nickel-mineralization-‎in-western-australia.do

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University of Melbourne. (2021). Annual report 2021. ‎https://www.annualreport.about.unimelb.edu.au/‎

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Ardagna, C. A., Damiani, E., Frati, F., & Madravio, M. (2007). Open-source solution to secure e-‎government services. In A-V. Anttiroiko & M. Malkia (Eds.), Encyclopedia of digital government ‎‎(pp. 1300-1305). Idea Group Reference. http://www.igi-global.com/‎

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Yeh, Q-J., & Xu, X. (2010). The effect of Confucian work ethics on learning about science and ‎technology knowledge and morality. Journal of Business Ethics, 95, 111-128. ‎https://doi.org/10.1007/s10551-009-0352-1‎

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Leunig, M. (1995, July 27). Thoughts of a baby lying in a child care centre. The Sydney Morning ‎Herald, p. 24.‎

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Murray, G. (2005). A duty of care to children and young people in Western Australia: Report on ‎the quality assurance and review of unsubstantiated allegations of abuse in care: 1 April ‎‎2004 to 12 September 2005. Western Australia, Department of Child Protection. ‎http://www.community.wa.gov.au/NR/rdonlyres/851183A4-A822-4592-AB66-‎C410E453AEEC/0/DCDRPTGwennMurrayreportwithcover2006.pdf

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Wiskunde, B., Arslan, M., Fischer, P., Nowak, L., Van den Berg, O., Coetzee, L., Juárez, U., ‎Riyaziyyat, E., Wang, C., Zhang, I., Li, P., Yang, R., Kumar, B., Xu, A., Martinez, R., McIntosh, V., ‎Ibáñez, L. M., Mäkinen, G., Virtanen, E., . . . Kovács, A. (2019). Indie pop rocks mathematics: ‎Twenty-One Pilots, Nicolas Bourbaki, and the empty set. Journal of Improbable Mathematics, ‎‎27(1), 1935–1968. https://doi.org/10.0000/3mp7y-537‎

* **Journal Article with a URL** ‎(Ahmann, 2018)‎

Ahmann, E., Tuttle, L. J., Saviet, M., & Wright, S. D. (2018). A descriptive review of ADHD ‎coaching research: Implications for college students. Journal of Postsecondary Education and ‎Disability, 31(1), 24-58. https://www.ahead.org/professional-‎resources/publications/jped/archived-jped/jped-volume-31‎

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March, E., & Springer, J. (2019). Belief in conspiracy theories: The predictive role of schizotypy, ‎Machiavellianism, and primary psychopathy. PLoS One, 14(12), Article e0225964. ‎https://doi.org/10.1371/journal.pone.0225964‎

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Munro, C. (1999). Facing grief. Synergy, 3(3). ‎http://about.murdoch.edu.au/synergy/0303/grief.html

* **Journal Article in Print** ‎(Kyratsis, 2004)‎

Kyratsis, A. (2004). Talk and interaction among children and the co-construction of peer groups ‎and peer culture. Annual Review of Anthropology, 33(4), 231-247.‎

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* **Journal Article in Print with 3-20 Authors**‎‎ (Zhang et al., 2006)‎

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